

NUTRIAD PRIVACY POLICY

1 May 2018

Your privacy is important to Nutriad and for this reason it implements a strict privacy policy within the company. This privacy policy also applies to Nutriad International nv and all its associated companies.

Within the framework of this Privacy Information Statement Nutriad aims to inform you about its privacy policy with regard to receiving, using, storing and if necessary exchanging Personal Data. For the use of cookies please refer to our specific cookie disclaimer. In addition, this statement will be supplemented with extra information if Nutriad wishes to contact you for specific purposes.

If you have any questions regarding this Privacy Information Statement, you may contact the following e-mail address: privacy@nutriad.com. If you express the wish, the person responsible for privacy within our company will contact you.

We may amend this Information Statement from time to time with additional information.

Introduction

Nutriad collects data via various channels from customers, potential customers, suppliers, employees, potential employees (candidates), etc. These data may also contain Personal Data, i.e. data that enable you to be identified (as a natural person), irrespective of whether the data are actually used for the purpose of identification.

In a great many cases, the notification of Personal Data is considered to be very normal in day-to-day business operations. Thus, for example, you may give your name and contact details if you want Nutriad to process an order for you (or your company), if you want to receive information from us, if you want to apply for a job, etc.

Nutriad therefore attaches the greatest importance to the protection of these Personal Data and your privacy and by means of this Privacy Information Statement wants to inform you how your Personal Data are used, and which rights you have as a natural person within the framework of the new European General Data Protection Regulation (GDPR).

Nutriad as Data Controller

The GDPR states very clearly who is responsible for processing your Personal Data. It clearly indicates that the person or company that wants to process your data for its own specific purpose is responsible for this and must take the necessary precautions.

Even if Nutriad as Data Controller outsources the processing to another company or person (the Processor), it remains itself responsible for these data.

Nutriad would like to inform you that it passes Personal Data to various processors within the framework of our ERP systems, hosting providers and marketing organisations. These Processors are selected with the utmost care in order to ensure that they meet the criteria laid down in the GDPR and the minimum quality requirements set by Nutriad.

However, Nutriad does not pass its data to other Data Controllers.

The purposes for which Personal Data are collected and processed

Information is given below on how Nutriad may use your Personal Data:

Processing of orders

If you (or the company for which you work) submit(s) a request for information to Nutriad, for example for product information, specific marketing material, or you ask us to call you back or to place an order, we then use the information you provide to deal with your request. To enable this, we may exchange data with other parties involved in order processing, for example business partners of Nutriad, financial institutions, transport and postal companies, or public authorities, such as customs. We may also contact you in connection with a transaction within the framework of a customer satisfaction survey or market survey.

Improving the experience on our website

We may use the information we collect on you so that you can use our websites in a personal manner. For example, we can provide content that you are interested in and we can make navigation on our sites easier for you.

Customer Services

Our Customer Services department may use your Personal Data to support the products you have purchased from us.

Marketing

The Personal Data we have collected on you may be used for direct marketing purposes. Within the framework of these kinds of marketing activities, you always have the option to object to this type of use. You can do this by sending a simple e-mail to unsubscribe@nutriad.com or by using our "unsubscribe" procedure that is included in every e-mail or communication you receive from us on this subject.

Job applications

If you apply for a job at Nutriad by means of an open application or in reaction to a vacancy, whether published on Nutriad's website or not, you may provide us with Personal Data (whether or not included on your CV). Nutriad may share this information with all persons within Nutriad with a view to responding to your application and its further processing. Unless you request us not to do this, we may keep and store the information on file, with a view to possibly contacting you later for potential employment.

Use of our mobile app Mycoman

Nutriad makes available an app, Mycoman, that you can download from a number of mobile application marketplaces. If you download and use this app, or if you register to use this app, you must provide certain Personal Data. This Privacy Information Statement applies to the registration data.

Legal procedures to protect the rights of Nutriad – legal obligations

Nutriad retains the right to transfer Personal Data if this transfer is necessary or useful to protect its rights, to protect the rights of third parties, to comply with a judicial ruling, order or within the framework of a legal procedure. Of course, Nutriad must transfer Personal Data if it is legally obliged to do so.

Exchange of Personal Data and transfer abroad

Nutriad is a global company with a number of local organisations both within and outside the EU. As such we may exchange information about you within Nutriad and transfer this information to other countries in the world where we do business. This kind of exchange takes place in connection with the above-mentioned use and in accordance with this Privacy Information Statement. The aim of our privacy policy is the optimum protection of your Personal Data, wherever you are in the world. This means that even in countries where your data are less well protected by the local law, Nutriad will nevertheless use your data in the manner described here.

If, for the following purposes, Nutriad transfers your data outside the country in which the data were collected, Nutriad will comply with the applicable legislation. In the case of data originating from a member state of the European Union, for this purpose Nutriad uses a large number of mechanisms for data transfer (including model contract provisions).

You should be aware that under certain circumstances Personal Data must be disclosed to public authorities as the result of a judicial ruling, court order or legal proceedings. If we have reasonable grounds to assume that the rights or property of Nutriad, our business partners, suppliers or clients and others are involved, we may also make your information available to protect these rights or this property.

Security and accuracy of information

We want to protect your Personal Data and maintain its accuracy. As far as is reasonable, Nutriad implements adequate physical administrative and technical security measures to protect your Personal Data against unauthorised access, unauthorised use and unauthorised disclosure. We also require our suppliers to protect Personal Data against unauthorised access, unauthorised use and unauthorised disclosure.

Retention period

We keep your registration data for as long as necessary within the context of our business. If you want to request that we no longer use your registration data, you can contact us using the following e-mail address: privacy@nutriad.com. We will keep and use your Personal Data in so far as this is necessary to comply with our legal obligations, to solve disputes and to implement our agreements.

Advertisements on the internet

Nutriad does not place advertisements of third parties on its websites but does advertise on the websites of others. We recommend that you study the privacy policy of these website operators and network advertisers to familiarise yourself with their advertising practices, such as the kind of information they may collect on your internet usage.

Links to non-Nutriad-websites and to applications of third parties

To enable you to work interactively with other websites on which you may have an account (such as Facebook, LinkedIn and other social media sites) or to take part in communities on these kinds of sites, we may display links or embed applications of third parties so that you can register, place content or take part in communities from our websites.

We may also provide general links to non-Nutriad websites.

The privacy policy of the relevant third parties applies to the use of these links and applications and you must familiarise yourself with the privacy policy in question before using the links or applications.

Nutriad is not responsible for the privacy policy and content of these other websites.

Notice of changes

If substantial changes or updates are made to this Privacy Information Statement, we will place a notice at the top of this page for a period of 30 days drawing the attention of users to these changes or updates. If we intend to use your Personal Data in a manner that

deviates from that which applied at the moment the data were collected, we will notify you of this and you will be given the option to indicate whether or not we may use your Personal Data in this new manner.

Questions about privacy and access to your data

If you have a question about this Privacy Information Statement or about the way in which Nutriad uses your data, you can send an e-mail to privacy@nutriad.com. You may also contact us at:

Nutri-Ad International NV
Hoogveld 93
9200 Dendermonde
Belgium

You may at any moment request a copy of specific data that you have provided to Nutriad or, if you notice that the data are incorrect and you want us to correct them, contact us [here](#).

Before Nutriad can pass data to you or can correct incorrect data, we may ask you to confirm your identity, and may ask for other data to help us deal with your request. We will contact you within 30 days after the submission of your request.

If you no longer wish to receive marketing e-mails from Nutriad, send an e-mail to unsubscribe@nutriad.com or follow the unsubscribe instructions included in every marketing e-mail.

If you inform us that you do not want us to use your data for contact that goes further than dealing with your request, we will respect this wish.

Moreover, we would like to draw your attention to the fact that you always have the option to contact your local privacy authorities with a view to filing a complaint, if you consider that Nutriad has breached your rights.